

Don Loves Roger

Elisa Kreisinger

Artist Statement

Don Loves Roger mashes up every episode of *Mad Men*, re-editing it into a story about two men who once preserved concepts of manhood and masculinity but then found relief and happiness in each other, becoming a threat to the very same patriarchal system on which their power and privilege was based. Don Loves Roger gives Don an opportunity to subvert rather than sell traditional masculinity.

As artists and critical thinkers, we are so accustomed to negotiating that fine line between being a fan of popular culture and being a critic of it. My practice stems from a desire to create new narratives that bridge the gap between fan and critic while simultaneously queering concepts of copyright, challenging the author/reader and owner/user binaries on which it is based.

Don Loves Roger

